# Attitudes About and Barriers to Adult Immunization

National Vaccine Advisory Committee
October, 2007

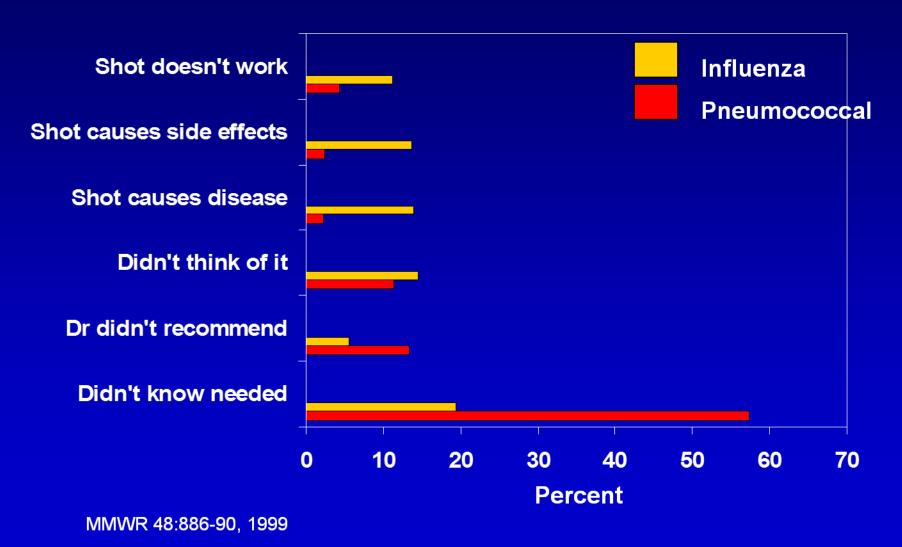
Faruque Ahmed, MD, PhD, MPH
(E-mail: fahmed@cdc.gov)
Immunization Services Division

Centers for Disease Control and Prevention

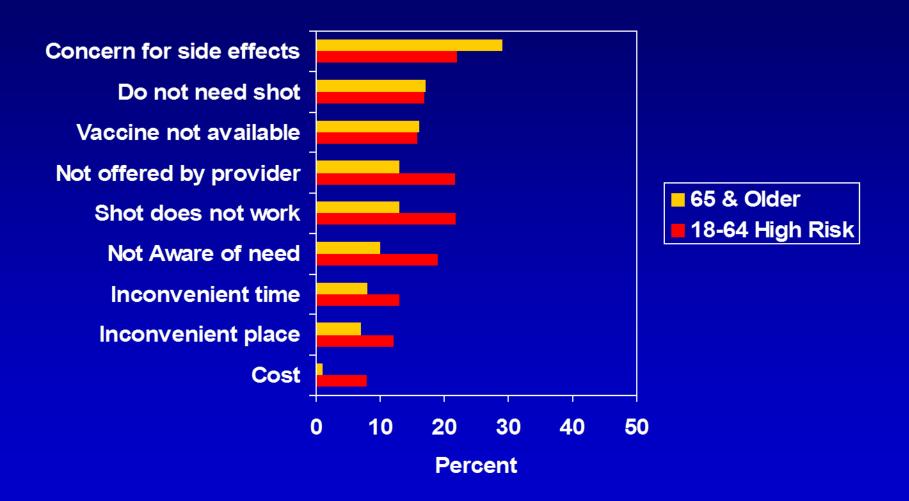
### **Outline of Presentation**

- Patient factors
- Provider factors
- Systems factors
- Environmental factors

## Reasons for Not Getting Vaccinated Medicare Beneficiary Survey



## Reasons Given for Not Receiving Influenza Vaccination



### ADULTS AGED ≥65 YEARS NOT RECEIVING INFLUENZA VACCINATION

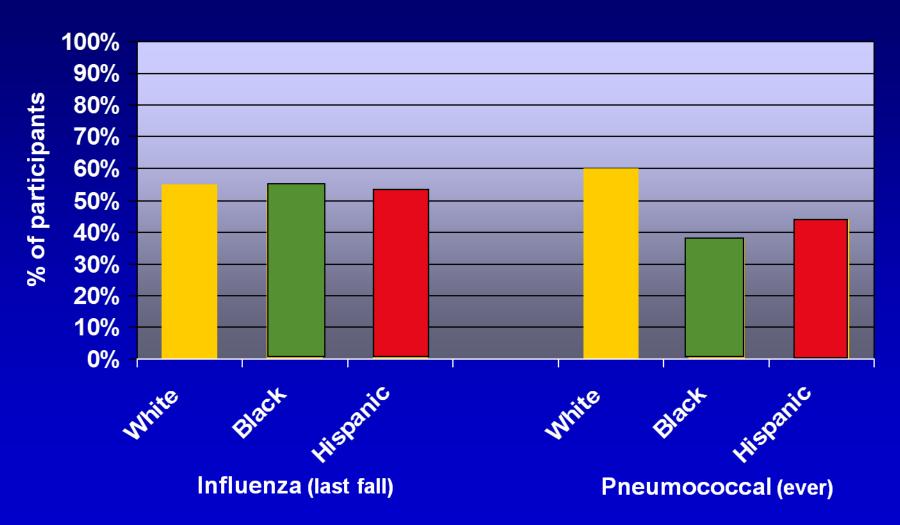
	White (%)	Black (%)	Hispanic (%)
Know that flu shot is recommended	91	81	79
Provider recommended flu shot since September 2002 (last year)	24	24	34
Reasons for not receiving vaccination:			
Concerned about side effects	26	26	19
Don't think I need the vaccine	22	15	23
Don't think the vaccine works	5	3	4

# ADULTS AGED ≥65 YEARS NOT RECEIVING PNEUMOCOCCAL VACCINATION

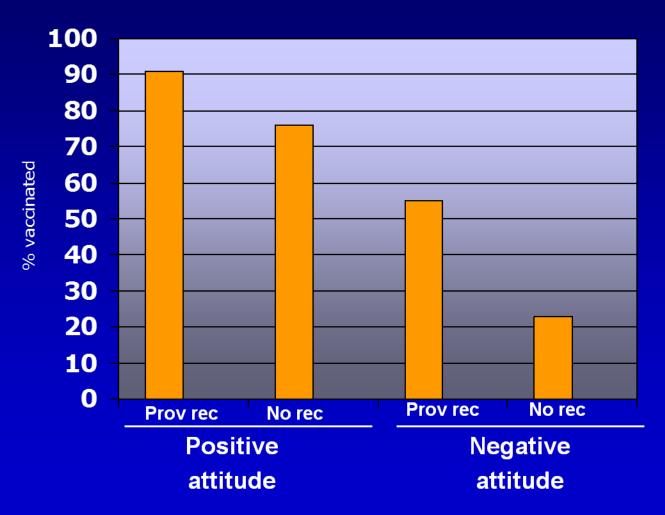
	White	Black	Hispanic
	(%)	(%)	(%)
Know that pneu. shot is recommended	56	39	39
Provider recommended shot since September 2002 (last year)	8	4	11
Reasons for not receiving vaccination:			
Concerned about side effects	7	8	10
Don't think I need the vaccine	33	17	19
Don't think the vaccine works	2	0	3
Don't know the shot existed	20	40	33

Singleton J. Am J Prev Med 29:412-20, 2005

## Medicare Beneficiaries Reporting Provider Recommendation, READII Survey, 2003

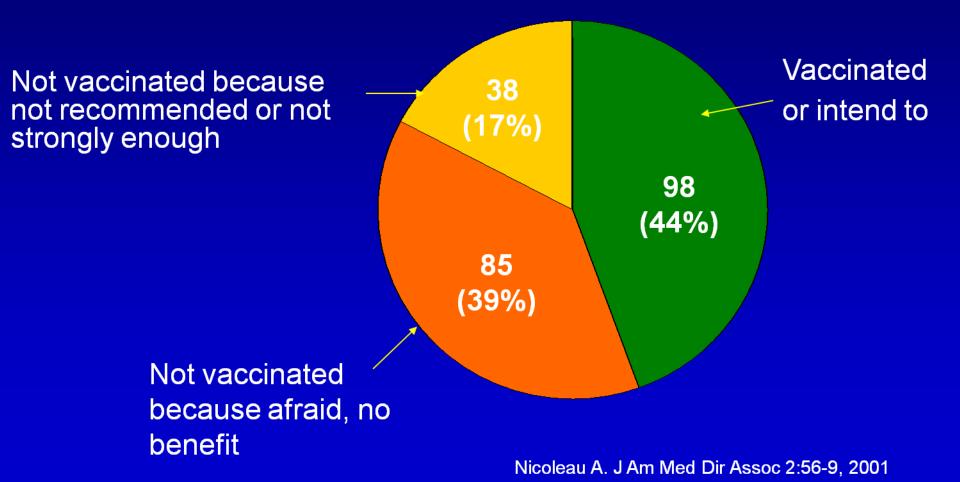


# Influenza Vaccination by Attitude and Provider Recommendation (Medicare beneficiaries, READII Survey, 2004)



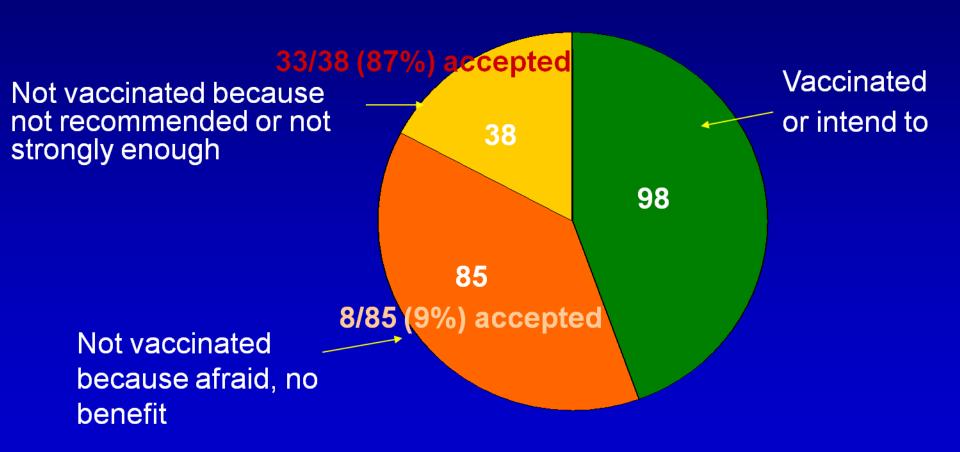
### When Offered Vaccine, Do Patients Accept (1)

221 African American patients in Queens, NY, were asked about influenza vaccination before encounter with provider:



### When Offered Vaccine, Do Patients Accept (2)

#### Physicians offered influenza vaccine to patients:



### VACCINE ACCEPTANCE RATES WHEN SYSTEMATICALLY OFFERED

	African American	White
Detroit – Influenza vaccine* (Schwartz K, J Gen Intern Med 2006)	62%	69%
UCSF – Pneumococcal Vaccine† (Daniels N, J Nat Med Assoc 2006)	81%	92%

† Excluded persons who already received vaccine

<sup>\*</sup> Excluded persons who already received vaccine or stated vaccination as the reason for visit

# Provider Perspective Adult Health Care

- Not prevention-oriented
- Other acute and chronic problems
- Many prevention recommendations (average 65+: 18 risk factors and 35 rec's\*)
- Complex assessment for influenza
- Refusal
- Cost

# PHYSICIAN PERCEPTION OF BARRIERS

Barrier	Pneumococcal vaccination*	Influenza vaccination*
Urgent concerns dominate visit	44	43
Not knowing patient immunization history	36	12
Patient concern about vaccine safety	31	58
Inadequate reimbursement	25	26
Identifying eligible patients	21	13
Lack of patient-oriented vaccine information	20	20

\*Percent of physicians Szilagyi. Prev Med 40:152-61, 2005

### **Evidence-Based Interventions**

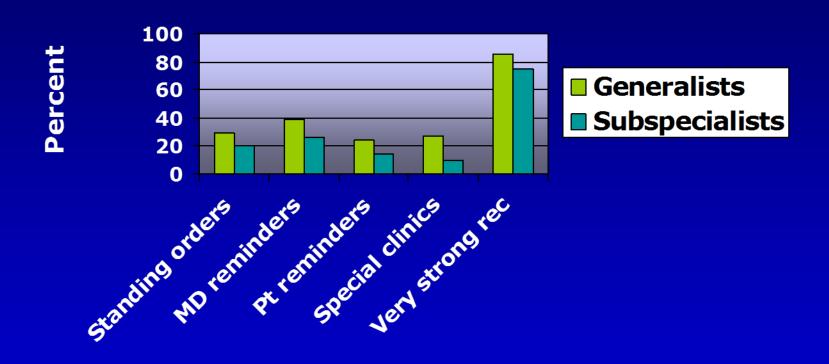
- Provider or system-based interventions
  - Provider reminder/recall
  - Feedback to providers
  - Standing orders for adults
- Increasing community demand
  - Client reminder/recall
  - Multicomponent education
- Enhancing access
  - Reducing out-of-pocket costs
  - Multicomponent expanding access (drop-in clinic, emergency dept, inpatient, sub-specialty clinics)

# META-ANALYSIS OF INTERVENTIONS THAT INCREASE USE OF ADULT IMMUNIZATION

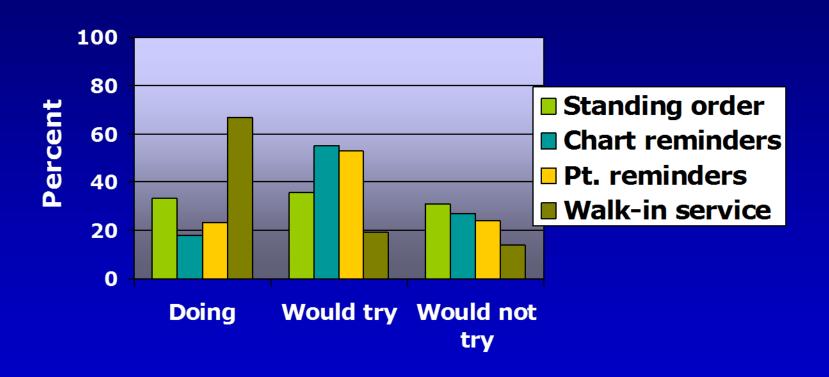
Intervention	Odds Ratio*
Organizational change	16.0
(e.g., standing orders, separate clinics devoted to prevention)	
Provider reminder	3.8
Provider education	3.2
Patient financial incentive	3.4
Patient reminder	2.5
Patient education	1.3

<sup>\*</sup>Compared to usual care or control group, adjusted for all remaining interventions Stone E. Ann Intern Med 136:641-51, 2002

### Strategies Used by Physicians to Promote Influenza Vaccinations



## Primary Care Physician Interest in Strategies to Improve Adult Vaccinations



# Would an increase in payment encourage you to adopt new strategies?

Percent of respondents (N=508)

	NY	NM	CA	Total
An increase would encourage new strategies	25	24	26	25
I already vaccinate all eligible patients	49	40	43	44
No increase would encourage new strategies	26	36	30	30

Fontanesi J. Physician Reimbursement of Influenza Costs Evaluation (PRICE 1) Study

# REIMBURSEMENT FOR INFLUENZA VACCINE AND ADMINISTRATION IN SELECTED YEARS

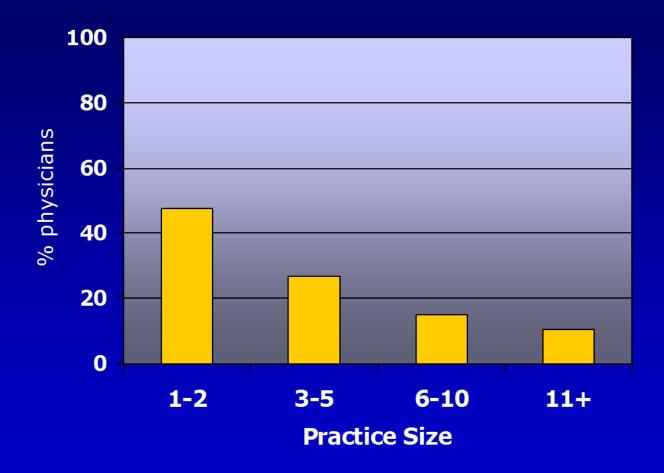
Year	Administrative	Vaccine
	Reimbursement	Reimbursement
2001	\$4.59	\$7.12
2002	\$3.98	\$7.12
2003	\$10.17	\$7.50
2005	\$18.00	\$10.40
2007	\$19.33	\$13.22

All prices approximate national averages.

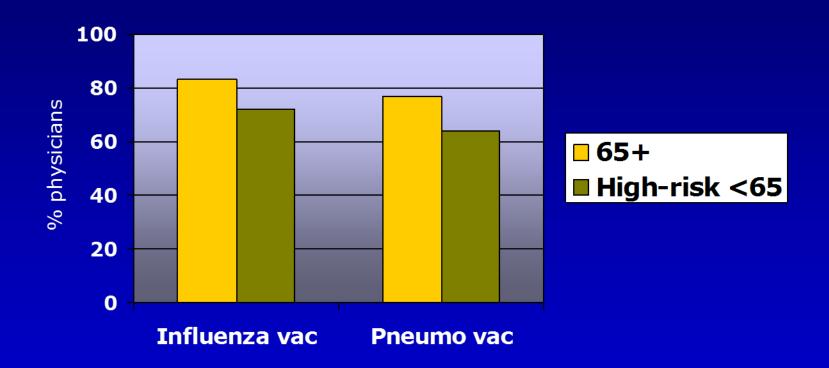
### Operational Conditions Affecting Vaccination

- Medium and large ambulatory care settings with reminder recall, provider prompting, and standing orders
- 62% of patients aged >50 years with scheduled visits received influenza vaccinations
- Best pathway to immunization
  - Pt. asked about vaccinations by staff prior to exam, AND
  - Pt. asked about vac by provider in exam room, AND
  - Time with provider to total time in clinic, ratio ≤ 1:2, AND
  - Provider to staff ratio  $\geq 1:4$

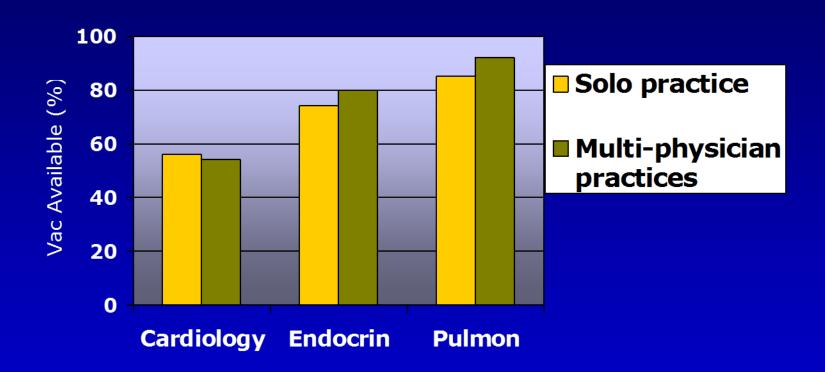
### Distribution of Physicians by Practice Size



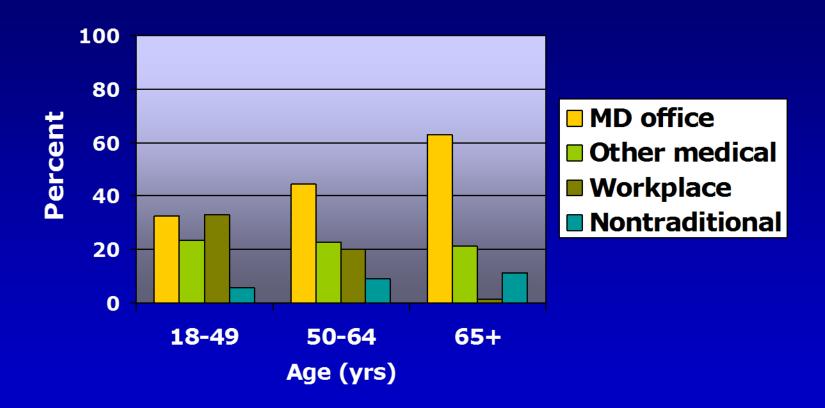
### Primary Care Physicians Who Routinely Administer Adult Vaccinations



## Influenza Vaccine Availability by Subspecialty Practices

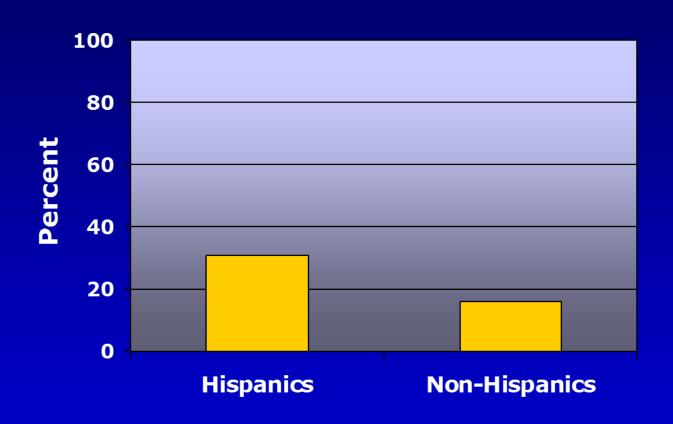


### **Location of Influenza Vaccination**

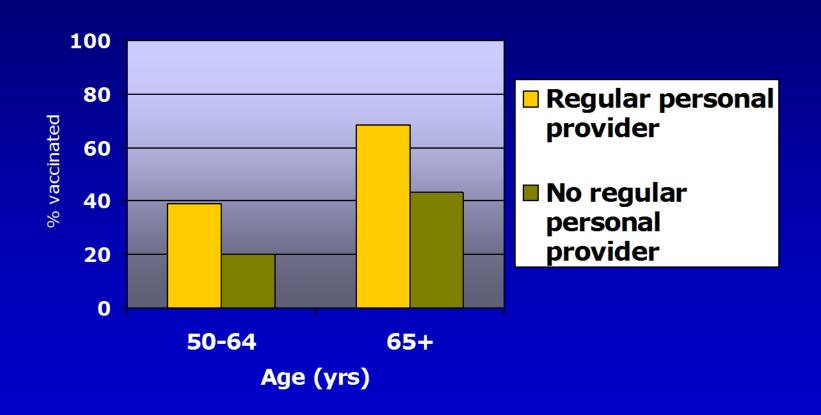


Singleton J. Am J Infect Control 33:563-70, 2005

### Proportion of Adults With No Regular Personal Health Care Provider



## Influenza Vaccination Among Adults by Regular Personal Health Care Provider

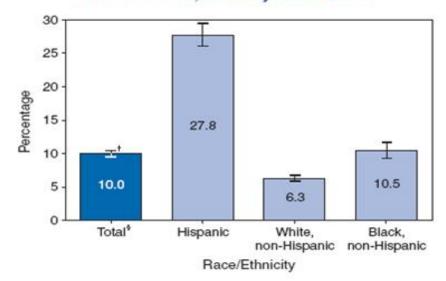


# Lack of Health Insurance by Race/Ethnicity

#### **QuickStats**

FROM THE NATIONAL CENTER FOR HEALTH STATISTICS

Percentage of Persons Who Lacked Health Insurance Coverage for More Than 1 Year\*, by Race/Ethnicity — United States, January—June 2004

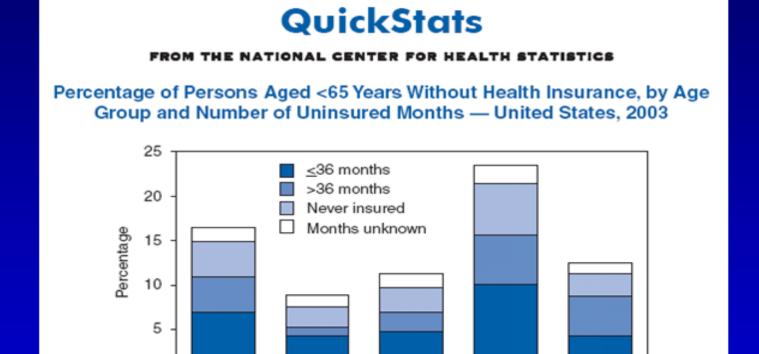


<sup>\*</sup> A year is defined here as the 12 months preceding interview.

<sup>† 95%</sup> confidence interval.

<sup>§</sup> Total includes non-Hispanics of other races/multiple races (not shown).

# Lack of Health Insurance By Age Group



12 - 17

Age group (years)

18-44

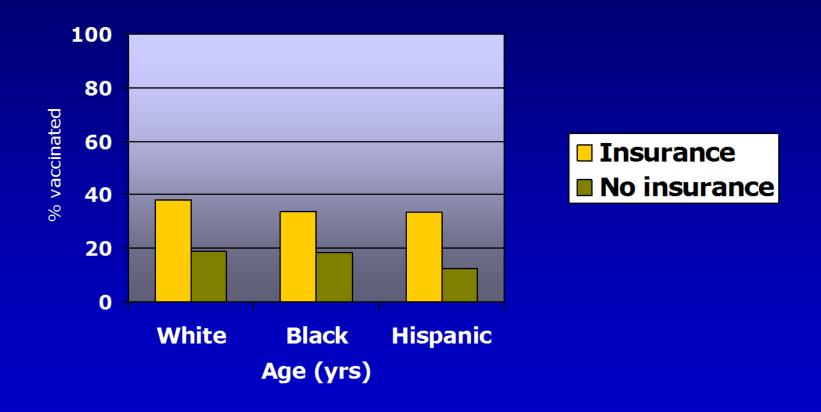
45-64

http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5415a4.htm

<12

Total <65

### Influenza Vaccination Among High-Risk Adults Aged 18-64 Years by Health Insurance



### **Summary**

#### Patient factors

- Concerns, misconceptions
- Lack of awareness
- Mistrust
- Cultural / ethnic issues

#### Provider factors

- Competing demands
- Missed opportunities

#### Systems factors

- Practices may have limited resources available
- Availability of vaccine in physician practices

#### Environmental factors

- Inconvenient access
- No regular health care provider
- Lack of health insurance